

Time snubs Jerry, originally in Chapter 5:

Just after Benzaquin's farewell piece appeared, in June 1965, a reporter for *Time* magazine came to Boston to do a piece on the blossoming phenomenon of radio talk shows. The edition with the final story hit the streets the day before Jerry signed that piece of paper with Mac. Another insult! **Whom** did they feature? **Who** got the lead and the glory? **Larry Glick**. Who was **not** mentioned, not a word, even though the *Time* guy did an interview with him? Jerry Williams. Jerry could imagine Mac saying to the reporter, *sotto voce*, "Listen, he's on his way out. He's old news in Boston. See if he gets to be a Star in Chicago." Thanks, Mac.

The article on talk radio appeared as "The Hot-Hot Line," Time ("Show Business" section), 6/18/65. We read it in the Time archives, time.com, captured 3/28/06. We derive Jerry's reaction to the situation from a letter found among the Williams papers, sent to Jerry by William L. Schwartz of Waban MA, who included in his letter a clipping from a later issue of Time, with a letter from Penelope Lemov to the Time editor, protesting Jerry's omission from the article. ("For the Editors," Time, 7/9/65).