

Jerry tries to work his connections with appliance store owner Chuck Sozio, originally in Chapter 5:

When Jerry and Teri began furnishing their new place, he felt he could finally call in some chits with Chuck Sozio. They went over to the Sozio showroom and Teri picked out the appliances she liked. Then Jerry took Chuck aside. "What can you do for me on this?"

"Hey, Jer, you know we have the lowest prices in town."

"Really, Chuck, izzat the bestcha can do?" Jerry's thinking: This is the guy who kept telling him how **fantastic** he was, how much business he was doing from ads on the show. And he's not moving a dime from the retail there on the tags.

"Jeez, Jer, I don't make a hell of a lot of money."

"You gotta be kiddin' me."

"Well, that's the price."

Somehow Jerry wasn't quite so enthusiastic about pitching Sozio after that.

*Jerry recounted this story in a monologue on WRKO, 8/8/89.*